

PRESS RELEASE

The date of the international trade fair for Green Fashion has been decided
New date for INNATEX 49 is 25 to 27 February 2022



Frankfurt am Main, 12 January 2022 The 49th INNATEX will take place from 25 to 27 February 2022 in Hofheim-Wallau. That is the outcome of a survey conducted by organisers MUVEO GmbH among exhibitors at the international trade fair for sustainable textiles. The dates are thus shifted back by one month.

“We are aware that depending on their order cycle, the new dates for the winter fair will suit some labels better than others,” says project manager Alexander Hitzel. “But whatever the outcome, we wanted to come to a joint decision with the sector on the new trade fair dates.”

The reasons for postponing the fair are the way the pandemic developed at the beginning of the year and the need to ensure the safety and good health of those participating. A detailed hygiene policy and practice is being drawn up that will be subject to adjustment at short notice.

Print-resolution images: <https://innatex.muveo.de/presse/?lang=en>

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INNATEX | International trade fair for sustainable textiles:

INNATEX is the only international trade fair for natural textiles in the world that offers a unique sales and communication platform not only to the traditional clothing sector but also to countless other textile product groups, including accessories, shoes, home textiles, fabrics, toys and many more. Since 1997, this fair for trade visitors has taken place twice a year – once in winter and once in summer – in Hofheim-Wallau near Frankfurt am Main. Since Spring 2014, Showroom events in Bern (Switzerland) and Salzburg (Austria) have complemented the portfolio offered by trade fair organiser MUVEO GmbH.

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